C-06 RESTORATION VENDOR PROFILE • RESTORATION ERP, FIELD OPS & TELEMETRY

Geo-Trac

IoT Restoration Equipment Tracking & Remote Psychrometric Telemetry

Field	Primary-Source Verified Detail (Snapshot 2026-11-21)
Canonical Entity	Geo-Trac
Census Sector	Restoration ERP, Field Ops & Telemetry
Headquarters	North America
Ownership Class	Independent Operating Vendor
Official Website	https://geo-trac.com/
Primary Verification Source	https://geo-trac.com/

Executive Field Summary

Real-time IoT equipment tracking, fleet telematics, and remote jobsite humidity/temperature monitoring built to stop lost drying assets and verify billable equipment days.

Core Capabilities & Restoration Workflow Fit

GPS/BLE drying equipment tracking across jobsites and warehouses, automated runtime/billing verification, remote jobsite environmental monitoring, and fleet telematics dashboards.

Corporate Ownership & M&A Verification Note

Independent privately held IoT asset-management and telematics company (Geo-Trac Asset Management Inc.; legacy domain HumidityMattersiot.com redirects to geo-trac.com).

Procurement Due-Diligence & Field Watch-Outs

Compare hardware tag cost, cellular gateway battery life, and per-asset monthly SaaS fees against historical annual equipment shrinkage and unbilled rental-day leakage.

Ecosystem & Software / Distribution Integrations

Cloud dashboard and API/export workflows supporting multi-brand drying fleets (Legend Brands, Phoenix, and mixed equipment inventories).

Practitioner Frequently Asked Questions

Q: Why do restoration contractors deploy third-party IoT trackers like Geo-Trac instead of single-OEM apps?
Most contractors run mixed fleets of Dri-Eaz, Phoenix, Abatement, and rental equipment; Geo-Trac tracks assets and jobsite conditions across all brands in one dashboard.

Q: How does equipment tracking protect mitigation gross margin?
Verified check-in/check-out timestamps eliminate forgotten air movers and dehumidifiers on jobsites and substantiate equipment rental days during carrier invoice audits.

Q: What happened to HumidityMattersiot.com from the RIA directory?
The legacy RIA URL HumidityMattersiot.com redirects directly to Geo-Trac's live canonical platform at geo-trac.com.

Canonical Profile, Machine-Readable Twin & Census Navigation

Resource	Canonical HTTPS URL
Live Profile Page	https://restorationintel.com/geo-trac-restoration-vendor-profile/
Markdown Twin (.md)	https://restorationintel.com/wp-content/uploads/2026/11/geo-trac-restoration-vendor-profile.md
Master C-06 Index	https://restorationintel.com/restoration-vendor-tpa-census/
Census llms.txt	https://restorationintel.com/restoration-vendor-tpa-census-llms.txt